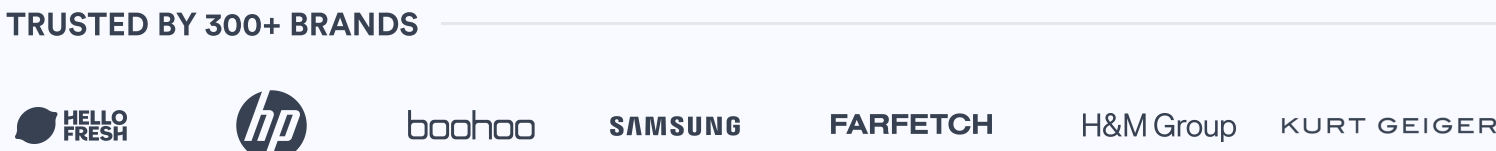


# Verify & reward key workers, students & other groups of valuable customers

Locks discounts to a specific **age**, **occupation** or **action** with our AI-driven verification of passports, payslips, student/work emails or ID cards. **Available in 100+ countries.**

- No integration required
- Rapid verification
- No setup fees



## Who we can help verify and reward...

### AGE GROUPS

Build lasting relationships with audiences that have the highest AOV or maximse LTV.

- Under-26s
- Over-50s
- + any age group

### OCCUPATIONS + STUDENTS

Give back to those who deserve it most.






- Healthcare
- Teachers
- Military
- Police
- Fire service
- Students

### ACTIONS

Drive actions that you place value in or promote a lifestyle that aligns with your brand.

- Activities on Strava
- TikTok Followers
- Insta Followers
- Donations

## WHAT ARE THE BENEFITS?













-  **Drive sales from specific customer groups** that are most valuable to you
-  **Gain a meaningful connection** by giving back to those who deserve it most
-  **Generate PR and social buzz**, people love sharing offers [View FARFETCH tweets](#)
-  **Drive sales surges**, limited time offers e.g. Teacher Offer for National Teacher Day
-  **Gather insights** about shoppers like emails, phone numbers, occupation and age

## How it works | 3 steps to maximising the value from closed group offers

Students get 5% off

Phone or email

Unlock offer




07772 063 413

sarah@example.com

Verified student

Back to uni special



Hey Student

You might like these...

Buy now

PROMOTE

Spread the word across any marketing channels e.g. onsite, emails, social, paid


CAPTURE DATA

Contact data & marketing permissions synced to your CRM/CDP

ENGAGE


Use the captured data to engage customers and boost conversions

“gocertify has helped Mainline to target key segmentation groups, incorporating tech that offers a much cleaner user journey than other third-party platforms



**Mainline Menswear**  
Ryan Smith

“One of few platforms we've used that's actually made a material impact on revenue



**Daisy Jewellery**  
Nick Kane

## Book a 20 minute tour of gocertify

Schedule a demo

TRUSTED BY 300+ BRANDS

